

#SeeTheGood

*YouthBridge Community Foundation
is helping nonprofits, donors, and
their advisors make positive change
in the St. Louis community*



Photo credit: Edi Libedinsky/Unsplash

2018 Annual Report | [YouthBridge.org](https://youthbridge.org)

Our Services



Helping Families
with Philanthropy



Partnering with
Financial Advisors



Helping Businesses
Do Well By Doing Good



Supporting Nonprofits
with Grants & Assistance

In 2018, we shared stories of people like you doing good in the community with our #SeeTheGood social media campaign. Now, we turn the lens back on ourselves. These are the stories, photos, and numbers behind YouthBridge Community Foundation's impact on St. Louis.

Impact Investing From Wall Street to Main Street

With the 25x25 Impact Investing Initiative, YouthBridge Community Foundation has pledged to provide investment capital to improve the quality of life for children and families in our community. Specifically, we are adopting the long-term goal to invest 25% of our endowment assets in local and regional social impact investments by the year 2025.

YouthBridge CEO Mike Howard explains: **"We believe outcomes for children improve when they and their families live in a strong, vibrant community. This initiative came out of us asking ourselves, 'What can we do to get more capital into the hands of the community, to make opportunities available?'"**

The initial investments will largely be made through multiple Community Development Financial Institutions (CDFIs), like IFF, which has delivered on over 200 community development projects across the Midwest in the past year. Executive Director of their Southern Region, David Desai-Ramirez, applauds the example YouthBridge is setting. **"YouthBridge's leadership in St. Louis is in both the material investment of actual capital, and in such an assertive commitment to impact investing among foundations in our region."**

Donor-Advised Funds Guiding Your Giving



Above: YouthBridge connected a donor with an area nonprofit to help students who had "outgrown" the Federal school meal program.

YouthBridge Vice President Barbara Carswell takes a partnership approach with donors and private foundations, helping them make meaningful grants that match their values. She recently worked with the advisors to the William S. Anheuser Charitable Fund to award two grants from that donor-advised fund (DAF) in support of students at St. Louis Community College.

Carswell explains, **"Because we strive to partner with our clients, and we knew that a mentoring program proposed by College Bound was within the Anheuser funding area, we brought the application to their attention. Once we realized that many students at the Community College are regularly hungry, we thought that an additional grant to the college's Student Food Assistance Program would be an ideal supplement."**

With a DAF, supporting causes is as easy as give, grow, grant. Simply make a tax-deductible charitable gift to your account and grow those assets through investments. When you are ready to make a grant to a charity, you can recommend a gift through our online portal. At the end of the year, all of your activity is reflected in one report.



Investing in Community

Community Impact Giving Nonprofits a "Jumpstart"

YouthBridge partnered with Network for Good to pilot the Jumpstart Program, which enabled a select group of nonprofits to multiply their impact and increase their sustainability through an entire year of fundraising training, technology, and personal coaching.

With our partners, \$27,000 invested created over \$155,000 in net new donations, which is now helping each organization to provide community services, while increasing their capacity to address unexpected needs.



Above: Jumpstart strategies can produce as much as ten times more revenue for participating organizations.

Endowment Building Ready for More

CASA of Southwestern Illinois has grown significantly over the years, leading them to seek ways to secure and sustain their future. But when the discussion turned to establishing an endowment fund, Executive Director Mechiko White says their Board questioned “Were we really ready for something of this caliber?”

With what she calls “dynamic” resources and support from YouthBridge, White successfully communicated the benefits of and path toward establishing an endowment fund. Matching funds from YouthBridge also helped to convince the Board they had found the right partner.

Now that their fund has been established, White reports it has gone from being a source of doubt to something that “sparks excitement” among board members. She also sees the difference an endowment fund has made in increasing their credibility in the eyes of their funding sources. Or as one of their major supporters said, **“That was a good move!”**



Photo courtesy of CASA.

Think Big for Kids

YouthBridge supports innovative ideas and out-of-the-box approaches that serve children and youth in our community with the Think Big for Kids grant. In 2018, we funded the following proposals:

Wyman Center/ The Connection Project



Above: Believing that high school students who have healthy social connections with peers feel and perform better, Wyman Center is launching an effort to scale and replicate The Connection Project to 22,000 teens nationwide. Photo courtesy of Wyman Center.

Youth In Need



Above: Youth In Need is building a coordinated system in an effort to convene and integrate the region's resources and services to significantly reduce youth homelessness. Their approach is designed to build trust and relationships, and provide appropriate services and equitable access to housing. Photo courtesy of Youth In Need.

Private Foundations Fun for All

Right: Project SPAN received a grant from the Wayne C. Kaufmann Charitable Foundation to support diversity and inclusion within summer camps. Photo courtesy of Project SPAN.



\$2,451,411

Total value of grants
awarded by YouthBridge
in 2018

71.9%

Percentage of total
grant dollars awarded
to children and youth
organizations in 2018

375

Number of organizations
receiving a grant from
YouthBridge in 2018

\$22.6 million

Total value YouthBridge
has invested in the
community through grants
and programs since 2005

YouthBridge Offers:

- ✓ Donor-Advised Funds
- ✓ Private Foundations
- ✓ Endowment Building
- ✓ Succession Planning with Philanthropy for Family Businesses
- ✓ Corporate Philanthropy Programs
- ✓ Professional Advisors Program
- ✓ Grants
- ✓ Giving Cards

Heritage Grant

Four Legs, All Heart

Children who have experienced abuse deserve their day in court, but repeating the details of what happened to multiple investigators can add to their trauma. Forensic Interviewers at The Child Center, Inc. help by speaking to children one-on-one in a child-friendly space where the conversation is observed and recorded. The recording is considered evidence, so the interviewer must remain neutral, even when a child is emotional.

That is why Facility Dogs Reka and Oakley are there – to provide the kind of comfort that goes beyond words. With cuddles and companionship, they provide reassurance and may allow a child to share more about their experience.

Funding from the YouthBridge Community Foundation Heritage Grant allowed The Child Center to complete a much-needed strategic plan to ensure that the dogs and their human counterparts continue to help provide justice and healing for abused children.

Right: Facility Dog Oakley keeps this drawing from a child he comforted in his “Smile File.” Photo courtesy of The Child Center, Inc.



Advisors

Giving with a Mission

YouthBridge works as a partner with professional advisors whose clients are looking to make an impact. For YouthBridge Board Director Ken Bower, the community foundation with a 142-year history is an easy sell. As a Managing Director of Clayton Financial Group, part of Bower's responsibility to clients is to advise them on philanthropy planning and meaningful giving, and YouthBridge checks all the boxes, he says. Flexible. Accommodating. Cost competitive. **“What primarily separates YouthBridge from other community foundations is its laser focus on the mission,”** says Bower. **“For clients that want to have a lasting impact in St. Louis and on the lives of our children, YouthBridge can help create a legacy. There's no dilution; their dollars are put to work toward this mission, and very effectively.”**

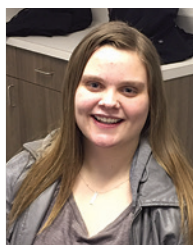
YEP

NextGen Philanthropy

YEP (Youth Engaged in Philanthropy) STL is a YouthBridge-led program introducing area high school students to the world of philanthropy. Thanks to a generous grant from First Bank, students work together to review grant applications and award funds to youth-focused nonprofit organizations.

Samantha, a mentor working with the students, compares their approach to professional grantmakers. **“The conversations I have with YEP participants are identical to ones happening in funding organizations. Students are analyzing the financial health of organizations, outcome metrics, and innovative ways to serve children and families. I continue to be impressed with this program and with the young leaders who make it happen.”**

Working on a school year calendar, the 2017-18 team selected the following grant recipients: Kingdom House, Lift for Life Gym, Living Well Foundation, LOVEtheLOU, The Little Bit Foundation, Vitendo4Africa.



By participating in YEP, Megan has learned, “Even a high schooler can make a real impact in the world.”

Above: Megan. Photo courtesy of YEP STL.

Thank you, St. Louis, for helping us #SeeTheGood.



www.YouthBridge.org | 314.985.6778

Donor-Advised Funds | Private Foundations | Endowments | Charitable Trusts | Planned Giving