

A YEAR IN FOCUS

2024 Annual Impact Report



YouthBridge Community Foundation of Greater St. Louis partners with donors to help charities in the St. Louis region, especially those focused on children, through leadership, grants, and donor services.



Helping Families
with Philanthropy



Partnering with
Financial Advisors



Helping Businesses
Do Well By Doing Good



Supporting Nonprofits
with Grants & Assistance

Cover photo: Guardian Angel Settlement Association. Like a curious child focusing on something interesting, YouthBridge concentrates its efforts on children, youth, and families in the St. Louis metro region.

Message from our CEO

Dear Friends,

When we hear the word “focus,” we often picture the adjustment of a camera lens—the sharpening of an image to bring clarity and detail to what matters most. For YouthBridge Community Foundation of Greater St. Louis, 2024 was a year where that focus became sharper than ever.

Our mission—partnering with donors to support charitable organizations, particularly those impacting children in the St. Louis region—has remained steady. Last year, as we concentrated our efforts and resources, we were able to bring certain needs, partnerships, and opportunities into clearer view. Our 2024 Annual Impact Report, *A Year in Focus*, tells the story of how purposeful attention and concentrated efforts alongside our valued partners—individuals, families, businesses, nonprofits, and advisors—allowed us to magnify our impact while staying true to our broader mission.

As a community foundation, YouthBridge is focused on aligning resources with opportunities, sharpening connections that foster partnerships and strengthen the St. Louis Metro Area. Thank you for trusting us to keep this focus clear and steady. We invite you to stay connected with us—because even a simple conversation, when focused on shared goals, can create lasting impact for tomorrow.

Warmly,
Barbara Carswell, Chief Executive Officer



Our mission ... has remained steady.

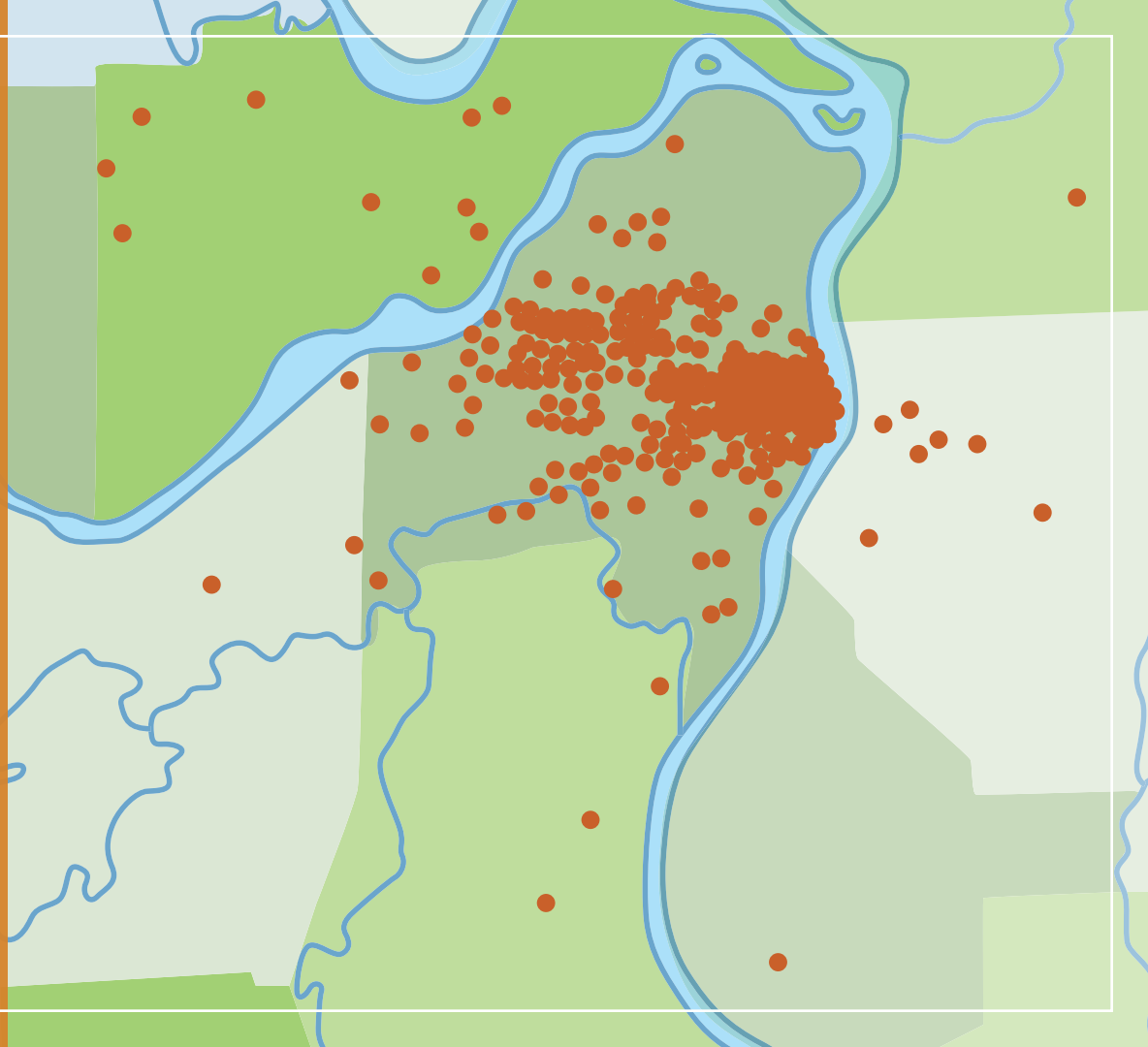
Thank you for trusting us.

247

Nonprofit organizations
awarded grants in the
St. Louis Metro Area

85

St. Louis Metro Area
zip codes reached



YouthBridge by the Numbers

\$20.1M*

**Total value of grants awarded in 2024
(a 63% increase from 2023!)**

93.1%

**Percentage of grant dollars that
stayed in the St. Louis region in 2024**

\$123.4M

Assets Under Influence

\$83.3M

**Total value YouthBridge has contributed
to the community since 2005**

100%**

**Percentage of fund fees that are
redistributed into the community**

YouthBridge Offers:

Charitable Funds • Private Foundation Administration • Philanthropy for Businesses
Professional Advisor Partnerships • Endowment Building • Grants and Assistance • Charitable Giving Cards

** Unaudited*

*** YouthBridge is fortunate to operate off of its own endowment, allowing every single dollar collected from Fundholders' "administrative fees" to be used for discretionary grantmaking.*



36

Number of local
nonprofits supported by
Wayne C. Kaufmann Charitable
Foundation in 2024

\$990,000

Total value of
Wayne C. Kaufmann Charitable
Foundation grants made in 2024

122,600+

Number of youth reached by local
organizations fueled by grants
from the Kaufmann Family in 2024

YouthBridge continues its focus on impacting children.

YouthBridge partners with private foundations, like the Wayne C. Kaufmann Charitable Foundation, to provide comprehensive administrative and grantmaking support. The Haven of Grace, a shelter for homeless mothers and their children, received a grant from the Kaufmann Family to expand support for the children.

“The grant from the Wayne C. Kaufmann Charitable Foundation shows an unwavering commitment to the well-being of mothers and children and has been a beacon of hope for the women we serve at Haven of Grace. Their dedication is not only changing lives today but shaping brighter futures for generations to come. We are deeply grateful for this partnership in this vital mission.”

– Patricia Bosman, President & CEO, The Haven of Grace

YouthBridge is proud to partner with the Wayne C. Kaufmann Charitable Foundation to support children facing homelessness and to address other critical issues impacting our region’s youth.

More at [**youthbridge.org/wayne-c-kaufmann-charitable-foundation**](https://youthbridge.org/wayne-c-kaufmann-charitable-foundation)

Photo: Haven of Grace. As a result of the Wayne C. Kaufmann Charitable Foundation grant, Haven of Grace enriched its learning environment with specialized behavioral curriculum, play and arts therapy, and early learning assessments.

712

Number of individuals collectively served by Pathways, LifeBridge Partnership, and Options for Justice

\$150,000

Total Partnership/Merger Grants awarded in 2024

10

Number of local agencies impacted by Partnership/Merger Grant awards since the program started in 2021



YouthBridge focuses on an ecosystem of support and relationships.

Pathways to Independence has long embraced collaboration, working closely with like-minded organizations to share ideas and resources to support people with disabilities. Motivated by the advice and past support from YouthBridge Fundholder, Kevin Beckmann, Pathways to Independence sought YouthBridge's support in strengthening its alliance with LifeBridge Partnership and Options for Justice. This connection resulted in a YouthBridge Partnership or Merger Grant.

“My relationship with Pathways to Independence revealed that they could benefit from collaborating and sharing administrative functions with Options for Justice and LifeBridge Partnership. A YouthBridge Partnership Grant was a clear solution.”

– Kevin Beckmann, YouthBridge Fundholder

YouthBridge's network branches out in many directions, uniting nonprofits with the resources needed to drive change. Often, it's a Fundholder who sparks these connections, bringing solutions to life.

More at [YouthBridge.org/about](https://youthbridge.org/about)

Photo: Pathways to Independence. Greater efficiency and impact are often the result when multiple agencies serve the same community, partnering to share expenses and align goals. A YouthBridge Partnership or Merger Grant can play a key role in making that collaboration possible.



\$80,000

Total grants awarded to Wyman in 2024, facilitated by YouthBridge

\$100,000+

Total grants awarded in 2024 from new donor-organization relationships recommended by YouthBridge

47,300

Number of young people reached by local organizations fueled by YouthBridge discretionary grants in 2024

YouthBridge keeps a clear focus on the many forms that treasure can take.

YouthBridge is dedicated to identifying community needs and linking them with philanthropic resources in all forms. Connecting Ray Massey, who wanted to donate usage of family land, to The Wyman Center, an organization established as a place for children to enjoy nature, nourishing food, and fun, was particularly fulfilling. The partnership between Ray and The Wyman Center highlights YouthBridge's role as a multi-faceted community resource, fostering impactful and sometimes unexpected connections.

“YouthBridge helped our family find a way to give kids unique learning opportunities and experiences in nature—leveraging an organization who already had the necessary tools and expertise for such adventures.”

– Ray Massey, YouthBridge Fundholder

YouthBridge specializes in facilitating philanthropic gifts of all kinds, including funding, physical assets, and time. More at youthbridge.org/give

Photo: The Wyman Center. YouthBridge exists to connect resources and needs, regardless of the type of resource or where the connection begins.



\$250,000

2024 Impact Investment made to Tabernacle, by way of YouthBridge's relationship with St. Louis Community Credit Union

5

Single family homes built in the 63107 zip code partially due to YouthBridge investments

\$1.4M

Value of Impact Investments made. Partners include: IFF, Justine Petersen, St. Louis Community Credit Union

YouthBridge's impact investing and grant support align for maximum community effect.

The expansion of YouthBridge's Impact Investing program to include Tabernacle Community Development Corporation (CDC), along with Capacity Building Grants to Mission: St. Louis and Boys and Girls Club of Greater St. Louis, reflects our ongoing commitment to strengthening community.

"We are incredibly grateful for this funding, which allows us to move forward with our mission of providing safe, affordable housing for low-income residents in our community. What makes this even more meaningful is seeing support extended to two other incredible nonprofits working alongside us. Together, we can create a deeper, more lasting impact in our community—building not just houses, but homes with families leading to stronger futures for everyone in our community."

– Pastor Andre Alexander, President of Tabernacle CDC

With a clear focus on both financial gain and community benefit, impact investing is a true "win-win" strategy. More at [**youthbridge.org/about/impact-investing**](https://youthbridge.org/about/impact-investing)

Photo: Tabernacle CDC. YouthBridge intentionally combines grantmaking with impact investing to build a comprehensive support network, partnering with organizations that help families transition from surviving to thriving.



30

Total number of
Agency Fund Partners in 2024

\$4.6M

Total value of Agency
Endowment Funds

24%

Percentage increase in Agency
Endowment Fund value from 2023 to 2024

YouthBridge focuses on increasing sustainability.

YouthBridge Agency Endowment Funds can be an important component in supporting lasting growth for nonprofits. In addition to delivering access to low-cost, high-quality investment solutions and education on endowments, YouthBridge manages the administrative load and provides matching funds each year to child-serving nonprofits that start or add to their endowment.

“Our Endowment Fund managed by YouthBridge ensures that St. Louis City’s oldest charter school continues to provide an excellent learning environment for future generations of students. The matching fund program is a special attraction for donors.”

– Claire Deane, Marketing & Volunteer Manager, Lift For Life Academy

Healthy nonprofits plan to generate income for operations, programs, unexpected expenses, or longer-term initiatives. YouthBridge’s endowment building expertise is a welcome solution for its Agency Fund Partners.

More at [**youthbridge.org/endowment-building**](https://youthbridge.org/endowment-building)

Photo: Lift for Life Academy. Young students at Lift for Life Academy enjoy story time. Lift for Life Academy Foundation and other YouthBridge Agency Fundholders recognize endowments as a vital component of their long-term growth, and a source of peace of mind about the future.



14

Number of financial firms
YouthBridge partners
with to enhance its
philanthropic investments

75%

YouthBridge assets managed by
donor-recommended advisors

34%

YouthBridge charitable funds
managed by
donor-recommended advisors

YouthBridge focuses on partnering with Advisors who have shared philanthropic values.

Wealth Advisor, Kathleen Youngerman, regularly integrates philanthropy into her wealth advisory practice and values her collaboration with YouthBridge.

“Incorporating philanthropy into our wealth advisory practice often starts with a strategy to address taxation, but clients’ decisions to proceed are in the end driven foremost by a desire to give back. I have a picture in my office containing the inscription ‘Prosperity Follows Service.’ This phrase has proven itself to be true many times over. It continues to inspire me to incorporate philanthropic discussions in our planning options.”

– Kathleen Youngerman, Managing Director,
The Harmony Family Office at Morgan Stanley Private Wealth Management

YouthBridge understands the importance of making thoughtful investments and using both income and principal wisely, always in line with the goals and purpose of each fund. Financial advisors work closely with us, following clear and supportive guidelines to ensure the best outcomes for all involved. More at youthbridge.org/advisors

Photo: Kathleen Youngerman, CFP®, CPM®. Kathleen leads one of approximately 200 advisor teams who are a part of the elite Private Wealth Management Division of Morgan Stanley. YouthBridge prides itself on partnering with experienced advisors like Kathleen to maximize philanthropic investments for caring community members.



YouthBridge Discretionary Grants

Thanks to the generosity of our Fundholders and our ability to repurpose 100% of fees collected from Funds, YouthBridge is able to offer these community grant programs:

Capacity Building

YouthBridge has developed this grant program to assist nonprofits in building, strengthening, and sustaining their organizations.

Endowment Building

YouthBridge provides matching grants for nonprofit Endowment Funds to encourage organizations to build long-term sustainability.

Heritage

To honor our mission of partnering with donors around the sustainability of nonprofits, YouthBridge provides grants to child or youth-serving organizations that are regularly supported by our Fundholders.

Partnerships and Mergers

YouthBridge has developed this grant program to assist nonprofits who are looking to, or have already found, ways to partner or merge with other nonprofits.

Think Big for Kids

The Think Big for Kids Fund provides grants designed to stimulate innovative thinking and fund big ideas from nonprofits that serve children and youth in our community.

YEP STL!

YEP STL! is a group of teenagers in the St. Louis area with diverse backgrounds and perspectives. "We are passionate about helping St. Louis children and youth. We do this by reviewing applications for grant money and evaluating where we think the money will be best spent."

Photo: Unleashing Potential. Students in Unleashing Potential's Summer Enrichment Camp put their engineering skills to the test. Unleashing Potential was a recipient of a 2024 YouthBridge Heritage Grant.



YouthBridge.org | 314-985-6778

Charitable Funds | Private Foundations | Endowments | Impact Investing | Gift Planning