

You are invited to the 17th Annual



Family Business Speaker Series

Trusted advisors for long-term family-owned business success.

May 12, 2026
The Ritz-Carlton

100 Carondelet Plaza
St. Louis, MO | 63105

Generational transitions are one of the riskiest times in the lifecycle of a family business. Intentional planning, proactive communication, and strong governance practices can support success.

About Wallis Companies

Founded in 1968 and headquartered in Cuba, Missouri, Wallis Companies is a second-generation, family-owned business built on strong relationships and a commitment to service. What began as a single fuel operation has grown into a diversified energy and convenience enterprise with a broad and expanding footprint.

Today, Wallis operates 66 convenience stores — including 48 *On the Run* locations and 18 Dirt Cheap locations — and supplies fuel to more than 180 sites. The company's diversified lines of business include commercial and wholesale fuel sales across 20 states, lubricants distribution, transportation and logistics, tunnel car wash operations, and commissary food service production.

With over 1,200 employees, Wallis Companies blends the scale of a large organization with the values and accountability of a family enterprise. Guided by its mission to "Make it Convenient," Wallis continues to grow by delivering trusted service, operational excellence, and long-term value across every line of business.



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Featured Speakers



Rachel Wallis Andreasson, MBA
Principal, The Sixth Level Collaborative

Rachel Wallis Andreasson spent 24 years in her family's \$1B+ enterprise before becoming the first CEO of the second generation. She remains a shareholder and board member and now advises family enterprises on governance, trust, and multi-generational continuity.



Tracey Hughes, CEO, MBA

Tracey Hughes became the fifth CEO of Wallis Companies in 2023 and brings more than 30 years of leadership experience within the organization. Since joining in 1992, she has led across retail operations, transportation, marketing, and human resources.

Agenda

- 7:30 am Registration, Continental Breakfast
- 8:15 am Program
- 9:30 am Adjourn

Hall of Fame Featured Speakers:

- Bruce Williams, CEO, US Tools
- Alainia Macia, CEO, Medical Transportation Management
- Shawn Gorman, Chairman, and Stephen Smith, CEO, L.L.Bean
- Jamie Richardson, VP Brand Development, White Castle
- Tom Phillips, CEO, Weekends Only
- Chris Eckert, President & CEO, Eckert's
- Peter Herschend, Chris Herschend, John Herschend, Herschend Enterprises
- Bill DeWitt, President, St. Louis Cardinals
- Billy Busch, CEO, William K. Busch Brewing Company
- Andy Taylor, CEO Enterprise Holdings
- John Tracy, CEO, Dot Foods
- Rich Gund, COO, The Gund Company

No Charge to Attend
Space is Limited
Complimentary
Parking in Hotel Garage

Presented by:

